

Seminar on 《Internet of Things (IoT) Application in Smart City》

Date: 8th August 2014 (Friday)
Time: 14:30 – 17:10
Venue: Room CF401, Floor 4, Core F, PolyU Campus
Language: Cantonese

Seminar Rundown

14:00 – 14:30	Registration	
14:30 – 14:40	Welcome and Souvenirs Presentation	
14:40 – 14:50	Opening Message	Dr. Johnny Ng (Member, Guangdong Provincial Committee of the Chinese People's Political Consultative Conference (CPPCC); Chairman, Goldfold Venture)
14:50 – 15:15	Session 1 : IoT-based Applications and Technologies in a Smart City	Dr. Andrew Ip (Associate Professor, The Hong Kong Polytechnic University)
15:15 – 15:40	Session 2 : iPass System – The New Generation of IoT-based Parking Experience	Mr. Dick Seto (Deputy General Manager, Sino Parking Services Limited)
15:40 – 16:10	Tea Break	
16:10 – 16:35	Session 3 : The New Era of Biometric Technology	Mr. Kevin Cheung (Assistant General Manager in Enterprise Solutions Division, NEC Hong Kong Limited)
16:35 – 17:00	Session 4 : The Power of Omni-Channel Retailing	Dr. Rocky Lam (Chairman, China & Hong Kong Enterprise Market Development Association)
17:00 – 17:10	Q & A	
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### Co-organizer



China & Hong Kong Enterprise Market  
Development Association